



Matej Horvatič
Product Designer

I'm passionate about Service design which should be a starting point of every design. I believe that UX and UI can be much more than a nice app or a funny animation.

I enjoy exploring the unknown, may it be a challenging cycling rout on the weekends or a new skill to master.

Working Experience

December 2019 - July 2024

Web Designer

Dspot - Internetne rešitve d.o.o.

Designed over 60 different UX/UI solutions for a wide range of web pages (single-pagers, landing pages, ecommerce, portfolios, business websites etc.), web apps and mobile apps. I worked closely with the front-end team while designing and implementing the solutions.

September 2019 - December 2019

UX Designer

Nito, razvoj aplikacij, d.o.o.

I worked on user experience of the onboarding process and other design-related tasks regarding a shared inbox app. While designing and implementing the solutions I got familiar with HTML and CSS.

July 2018 - January 2019

Digital Design & Motion Graphics Intern

Celtra

I worked on the preparation of graphic and video content for marketing experiments and ad creatives. I gained in-depth experiences of Sketch, Illustrator and Photoshop and also worked in After Effects and Premiere Pro.

February 2017 - January 2018

Product Designer

Sleepy Bottle

A young startup company contacted me to design a user-friendly form of the baby milk formula heater, so I modeled and later rendered the final product.

August 2015 - September 2019

Tourist Guide / Graphic & Web Designer

Županova jama Cave - Tourist and environmental society

I led and educated visitors through the underground cave, ensuring their safety and providing insights into the geological formations, history... Later I was involved in different projects such as exhibition design, poster and ticket design, website design and maintenance.

Education

October 2016 - September 2019

Master's in Industrial Design

University of Ljubljana, ALUO

October 2013 - September 2016

Bachelor's in Industrial Design

University of Ljubljana, ALUO

Skills

Design

Service design, UX Research, Journey mapping, Wireframing, Prototyping, Usability testing, Teamwork, Sketching, Web (HTML, CSS).

Software

Figma, Adobe XD, Illustrator, Photoshop, Indesign, Solidworks, Keyshot, SketchUp, After Effects, Premiere

Languages

Slovene, English, Croatian

Recognitions

November 2018

Academy of Fine Arts and Design Recognition Award

Team recognition award for an innovative exhibition design for UNICEF Slovenia project "Punčke iz cunj".

November 2017

Honorary Bronze Badge of Tourist Association of Slovenia

Award for the successful work for Županova jama - Tourist and Environmental Society Grosuplje, and developing the tourism in Slovenia.

Contact

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